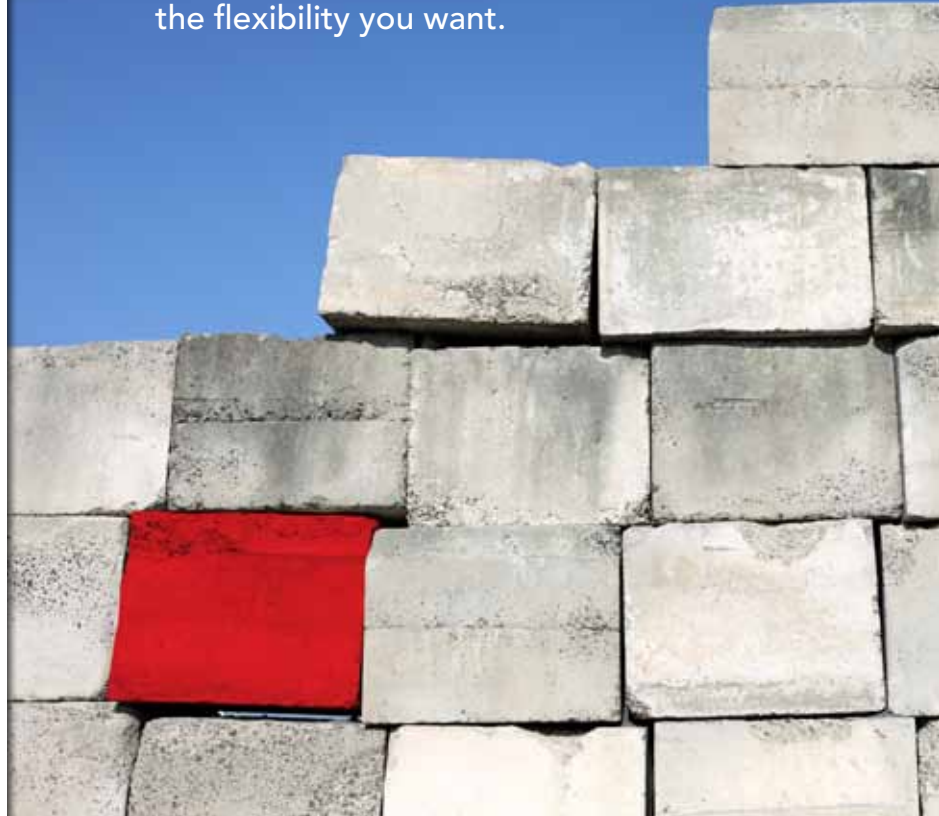


Cornerstone **CMO**



STRATEGIC MARKETING LEADERSHIP

The experience you need,
the flexibility you want.



Cornerstone CMO



STRATEGIC MARKETING LEADERSHIP

What if you could acquire just the right level of seasoned, marketing leadership to augment your senior team? Focused, strategic guidance that will help bolster bottom-line results for your organization.

Now, you can. Cornerstone CMO brings new perspectives, insights, and expertise to your business, energizing your entire team behind a dynamic strategic direction. Drive your organization to new levels of success and get the flexible and collaborative marketing leadership you need.

Strategic Guidance & Implementation

- Corporate strategy development and implementation
- New product / service development and launch
- Marketing plan development and implementation management
- Marketing spend impact analysis and ROI enhancement
- Marketing organization assessment, design, development and management
- Agency selection and management
- Board of Directors strategic planning retreat facilitation



Flexible and collaborative marketing leadership that makes sense for the way business gets done today.



Extensive Experience

Consumer packaged goods, high-tech, professional services, retail (traditional & online), and non-profits. Start-ups to Fortune 500 businesses. B2B & B2C.



Focused on the Bottom Line

Ensure a strong return on strategy, business development and marketing efforts and facilitate the critical decisions that will fuel your organization's success.



Collaborative

Able to integrate quickly with your leadership team. We focus on listening, learning and understanding the culture of your company and its priorities.



Flexible, Strategic Support

Part-time, contract or project based. We structure the relationship to accommodate each client's unique needs and circumstances, ensuring a strong return on the investment in our work together.

Contact us for a free, no obligation assessment of your marketing needs
ceckstein@CornerstoneCMO.com

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